



Application & General information

(please print clearly)

GENERAL INFORMATION

Mission Statement

Our mission is to be a support for visual artists of various cultures. We provide opportunities for our members to network and support each other. We represent the trained and untrained artist and our membership stretches beyond the borders of Bedford-Stuyvesant in Brooklyn, New York. BeSAA is governed by artists from the community. Our ability to grow and thrive is in direct proportion to what our members contribute of their time and services.

Services

We offer support for artists by providing them with:

- An opportunity to network with other artists
- Variety of exhibition opportunities and workshops
- A yearly group exhibition at the Skylight Gallery (located at Restoration Plaza)
- A Studio Strut, a walking art tour of artists studios and area businesses, in Bedford–Stuyvesant

Registration & Fees

Membership and Studio Strut applications are included below.

1. **BeSAA Annual Membership fee** **\$25.00**
You can become a member at anytime during the year. Membership runs from April – March. The membership fee will not be prorated.
2. **BeSAA Studio Strut** **\$50.00 with task or \$75.00 without task**
Please note, that in order to participate in the Studio Strut, you must also be a member in good standing. In addition, if more than one artist is exhibiting at a location, membership and strut fees are applicable to each exhibiting artist. Payment for Studio Strut is due August.
3. **Skylight Gallery Group Exhibit** **\$10.00 hanging fee**
Please note, that in order to participate in the Skylight Show you must be a member in good standing. Please speak with Judy for more information in participating in the Skylight Show.
4. **Donated piece of artwork for the BeSAA fundraising auction.**
Participation in BeSAA requires that you donate a piece of your art work for the BeSAA Fundraising Auction. If you choose not to donate a piece of artwork, you will be asked for an additional \$100 to supplement your membership fee. Please coordinate your donation with Fedrecia Hartley.

Contact information

Email info@besaa.org

BeSAA Executive Board

Fedrecia Hartley – President, 718-919-8014

Judith E. Rios – Vice-President/Treasurer 718-859-0774

Emily Grote – Secretary, Website manager, 718-602-4575

MEMBERSHIP APPLICATION

Contact Information

Name: _____

Mailing Address: _____

Studio Address (*if different from mailing address*):

Phone: _____ Cell: _____

Email: _____ Website: _____

Creative discipline: (painting, collage, sculpture, etc.)

Media used: (oil, acrylic, clay, wood, paper, mixed, etc.)

Artist Statement & Artwork for the besaa.org website

Sending via email:

- Submit artist statement in a Microsoft Word document or type it into the body of your email. Please include information about your creative discipline (painting, collage, sculpture, etc.) and the media that you work in (oil, acrylic, clay, wood, paper, mixed, etc.)
- Maximum five images in jpeg format.
- to **info@besaa.org** please put your name in the subject line.

Snail Mail:

- burn a disk with your artist statement in Microsoft Word format only, and maximum five images in jpeg format. Please label the disk with your name! Please include information about your creative discipline (painting, collage, sculpture, etc.) and the media that you work in (oil, acrylic, clay, wood, paper, mixed, etc.) If you would like the disk returned to you, please include a self-addressed, stamped envelope in your package.
- Send to Emily Grote, 154 Macdonough Street, Brooklyn, NY 11216.

- We do not have the capacity to scan your artwork, please do not send original work and/or photographs. If you need this service please connect with Ken Wright, as he provides this service, 718-636-4554

Volunteerism

Our ability to grow and thrive is in direct proportion to what our members contribute of their time and services, therefore, participating in BeSAA requires your volunteer effort. Our motto is, if you can dream it, DO IT - help us grow - be an active member! Here is a summary of some of the duties that we need fulfilled to keep our organization and events marching forward.

Besaa Organization Participation

Publicity/PR
 Fundraising/Sponsor Recruitment
 Writing/Editing/Proofreading
 Exhibitions
 Mailing/Distribution of Print Materials
 Reception Coordinator
 Editor of Newsletter
 Call Volunteer: Call Members and relay special announcements

Studio Strut Tasks

Balloon/Tank Pickup & Distribution
 Public Relations
 Mail out Press Kits
 Flyer/Poster/Map Distribution
 Photographer
 Mailing Facilitator
 Skylight Show

Skylight Show Tasks

Hang Artwork
 Reception
 Clean-up
 Photographer
 Labeling Artwork/Pricelist

STUDIO STRUT APPLICATION & WAIVER

October 13 – 14, 12-7pm

I will exhibit my work at (circle one): **home** or **participating business**

If you would like to exhibit at a participating business, please contact Fedrecia Hartley to coordinate your spot on the strut by August 15

Artist Name:

Business or Studio Address where you'll be exhibiting:

Between which cross streets:

Phone: _____ Cell: _____

Email: _____

Legal Waiver

BeSAA is not responsible for any injury, loss, or damage. Each artist is responsible for insuring their own studio/home/artwork. Please sign and date this waiver of responsibility: The undersigned artist or artist representative of the undersigned artist agrees to hold BeSAA and its principals harmless for any damages, theft or injury in conjunction with the BeSAA Studio Strut.

Signature

Date:

Guidelines for a successful strut

Adhering to the guidelines below will ensure a successful event:

1. Display the balloons prominently
2. If you are an artist exhibiting at a business location, please meet with the business owner, establish a relationship with them and work out items like: where to hang your work and refreshments. Please plan on being at the BeSAA Strut location on both days, 12-7pm.
3. Label your art clearly with: your name, title, size and any other relevant information.
4. Make a price list available and if pieces sell, put a red dot on them and keep them up for the duration of the tour. The patron of your art can pick up the art upon completion of the strut.
5. Have a "sign in" book available so that you can keep track of those that visited your work.
6. If you are exhibiting at your own studio/home, it is advisable to have someone at the door as a "greeter" – who can steer the guests to your work inside.
7. Please keep your space tidy and well lit. It is also customary to offer refreshments.
8. Prepare and artist statement or resume on hand for patrons to review
9. Have business cards available.
10. In the event that you make a sale - it is advisable to have a "sale contract" ready – covering topics such as copyright issues.
11. Have a strut maps available to the public and BeSAA promotional material
12. Please commit to promoting the strut by sending out your postcards and putting up your posters.
13. Please be at your exhibition location to represent your work at all times, it is also advisable to have an individual at your studio door to greet guests.

SKYLIGHT SHOW

TBD, Please speak with Judy Rios for more information.

1. All art work must be dropped off at the gallery, time/date TBD
2. You may drop off maximum of 3 pieces of artwork, though all pieces may not be displayed.
3. **VERY IMPORTANT:** When you drop off your artwork, you must sign 3 consignment forms. (One copy is for your records, one is for Besaa and the final form is for Skylight Gallery)
4. You must be a member in good standing to participate. There is also a \$10 hanging fee.
5. Please prepare an artist's statement, on 8.5 x 11, for the BeSAA binder that will be available to the public during the duration of the exhibit.
6. The reception will take place at the gallery, time/date TBD.
Please be prepared to assist in the preparation of this event, by donating food/beverages, setting up and cleaning after the event is over.

For questions concerning the Skylight Exhibit, please contact Judy Rios at 718-859-0774 or email namaste859@verizon.net

Please return this completed application to JUDY RIOS at the next BeSAA monthly meeting.